



2018  
TEXAS CHARTER SCHOOLS  
*Conference*

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EXHIBITOR PROSPECTUS

2018  
TEXAS CHARTER SCHOOLS  
*Conference*



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Austin, Texas 78701

[www.txcharterschools.org](http://www.txcharterschools.org)

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Dear Partner in Education,

The Texas Charter Schools Conference is the statewide gathering of the leaders and innovators of Texas' public charter schools. It is also the largest three-day offering of state-required training hours specifically designed for charter school operation, management, and academics. This year we anticipate more than 1,600 attendees and we welcome your participation.

Share your tools and services with this growing market at the 2018 Texas Charter Schools Conference from October 24-26, 2018, at the Marriott Marquis in Houston, Texas.

Conference attendees are searching for the latest solutions, best-quality services and state-of-the-art products to provide the best educational outcomes for Texas' public charter school children. Representing nearly 90 percent of charter school students, the Texas Charter Schools Association (TCSA) aims to meet the demanding challenges of charter school leaders and educators by partnering with superior solution providers like you. Your organization can assist charter schools with industry-leading support through equipment, insurance, leasing and building, curriculum, software, technology, nutrition, and much more.

Enhance and grow quality public education in Texas by reaching influential charter school leaders and educators through exhibiting and sponsoring at the 2018 Texas Charter Schools Conference. Your support provides TCSA member schools, students and attendees with the tools and resources necessary to change lives through public education in Texas.

We hope to see you in Houston!

Regards,  
Chuck Cook  
Interim CEO  
Texas Charter Schools Association



## THANK YOU TO THE 2017 EXHIBITORS AND SPONSORS

Names in purple  
indicate sponsors



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Triumph Learning  
USEED  
VESTA Modular  
ViewSonic Corporation  
West (SchoolMessenger solutions)  
**Wortham Insurance**  
WRA Architects  
Zenith Learning

## REASONS TO EXHIBIT WITH US

Meet in-person 1,600+ high-level decision makers with purchasing power by exhibiting at the 2018 Texas Charter Schools Annual Conference.

The Texas Charter Schools Conference is the ONLY statewide gathering of the leaders and innovators of Texas' public charter schools.

**Registration opens for TCSA Solution Provider Members on March 1, 2018. For everyone else registration begins on April 1, 2018.**

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Exclusive Exhibit Hall hours including meals, breaks, and Welcome Reception

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Maximum exposure at the only Conference dedicated to Texas public charter school leaders

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Raise awareness of your brand

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Draw your target market to you in one place and time

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Launch new products

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Attract new client base and maintain existing customers

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Develop a competitive edge on your industry competitors

◀ TCSA Members will receive a pre- and post-conference attendee list.

For more information on becoming a member, please contact Nadia Luna, Member Associate at [nluna@txcharterschools.org](mailto:nluna@txcharterschools.org) or 512-584-8272.



## TESTIMONIALS



“The TCSA staff is a world-class group of people that host a phenomenal annual conference. They work hard to maximize the event’s value for their attendees, exhibitors, and sponsors, and I would highly recommend participation for anyone that is looking to be more involved with the Texas charter school movement. We have sponsored and exhibited multiple years, and it is always an enjoyable experience. Thanks to the TCSA for everything you do!”

—Jonathan Schneider, Director of Business Development  
*Texas Teachers Teacher Certification*

“We exhibit at many conferences around the country and have found the TCSA Conference to be one of the best. As a vendor we appreciate the opportunities the attendees have to spend quality time in the exhibitor hall. Each year we gain several new leads and half of our existing sales have come from leads we secured at the conference”.

—Tom Romano, Regional Vice President of Sales  
*Preferred Meals*

“Being an exhibitor at the Conference was a great way to broaden our network of partners in the state, raise awareness of our company, and meet potential clients. The staff at the TCSA was very helpful and supportive before, during, and after the conference and we had a great experience being a part of such a well-organized event. ”.

—Antonio Gonzalez, Regional Director  
*Turner-Agassi Charter School Facilities Fund, L.P.*

## FAST CHARTER FACTS

**Charter schools are public, tuition-free, open-enrollment, free to innovate and held to strict financial and academic accountability standards.**

**MORE ECONOMICALLY DISADVANTAGED STUDENTS & MINORITY STUDENTS ARE BEING SERVED AT CHARTER SCHOOLS AND THOSE STUDENTS ARE THRIVING.**

Limited English proficiency students in standard charter schools outperformed their traditional public school peers in all subjects.

Poor and minority charter school students outperformed their traditional public school peers in Reading, Writing & Social Studies.

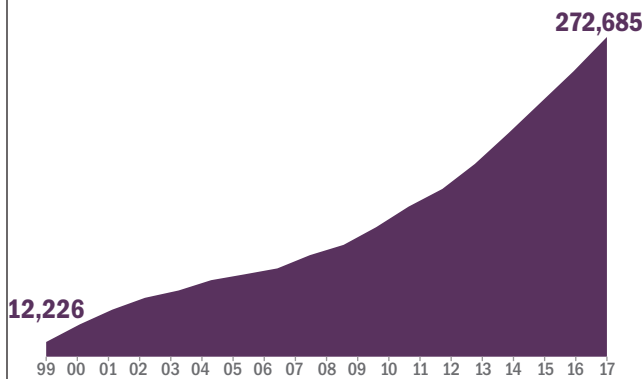


**TX AVG. GROWTH RATE OVER PAST 5 YRS:**  
**12%: Public Charter Student Enrollment**  
**1%: Overall Public Education Student Enrollment**  
**6%: Public Charter School Campuses**

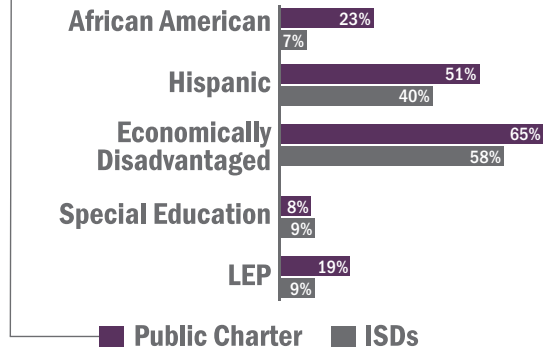
**272,685** Charter school students  
**141,000+** Students on a waiting list  
**180** Charters active  
**675** Charter school campuses

\*2015-2016 TCSA Membership Surveys.

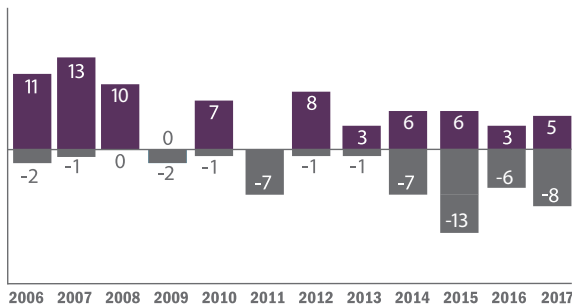
### Charter Student Enrollment Growth



### Student Enrollment



### Granted vs. Closed Charters by Year



### Total Number of Charters





## EXHIBIT AT-A-GLANCE



For more information on becoming a member, please contact Nadia Luna, Member Associate at [nluna@txcharterschools.org](mailto:nluna@txcharterschools.org) or 512-584-8272.

HOURS	
WEDNESDAY, OCTOBER 24	THURSDAY, OCTOBER 25
12:00 pm–6:30 pm	9:00 am–3:30 pm
EXCLUSIVE EXHIBIT HALL HOURS	
WEDNESDAY, OCTOBER 24	THURSDAY, OCTOBER 25
12:00 pm–1:30 pm (Lunch)	9:45 am–10:30 am (Morning Break)
4:30 pm–6:30 pm (Welcome Reception)	11:45 am–1:15 pm (Lunch)
	2:30 pm–3:30 pm (Afternoon Break/Raffle)
EXHIBITOR MOVE-IN HOURS	EXHIBITOR DISMANTLE HOURS
WEDNESDAY, OCTOBER 24	THURSDAY, OCTOBER 25
8:00 am–11:00 am	3:30 pm–5:30 pm
	FRIDAY, OCTOBER 26
	8:00 am–10:00 am

EXHIBIT BOOTH PACKAGE	
INCLUDED	NOT INCLUDED
<b>BOOTH PACKAGE</b>	Additional Furniture
10' x 10' booth space	Electricity
(1) 6' Draped table	Internet or phone connections
(2) Chairs	
(1) Carpet	
(1) Wastebasket	
<b>BRAND RECOGNITION</b>	
(2) Complimentary full-conference registration	
25-word listing in conference mobile app	

TCSA Members will receive a pre- and post-conference attendee list.

### EXHIBIT BOOTH FEES

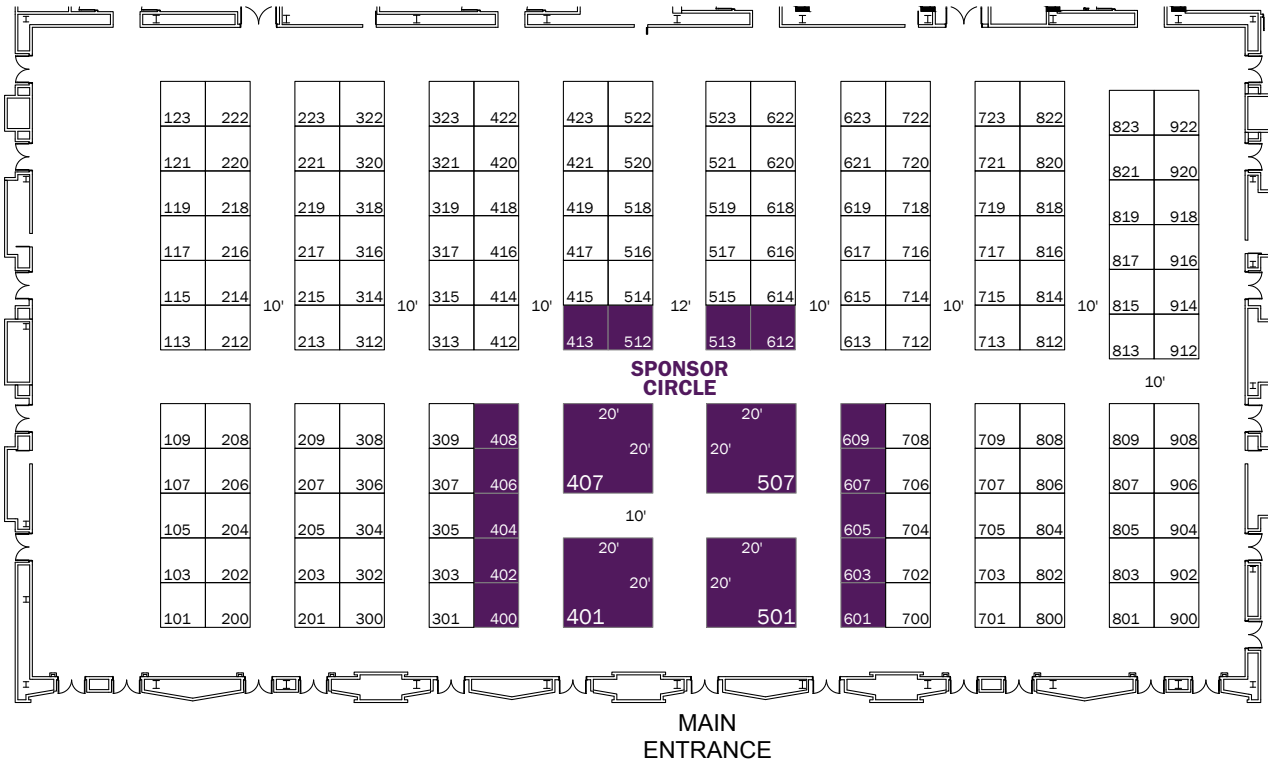
Non-Member	\$1,885
Classic Provider	\$1,710
Plus Provider	\$1,620
Elite Provider	\$1,535
Corner Booth Additional Fee	+\$300
Additional Exhibitors	+\$250

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### EXHIBIT HALL FLOORPLAN





## SPONSORSHIP OPPORTUNITIES

Contact Alyssa Townsend at  
atownsend@txcharterschools.org  
or 512-584-8272 for  
more details.



### DIAMOND PACKAGE

OPPORTUNITY	PRICE	AVAILABILITY
Please see Sponsorship Prospectus	\$25,000	One

### PLATINUM PACKAGE

OPPORTUNITY	PRICE	AVAILABILITY
Please see Sponsorship Prospectus	\$20,000	One

### GOLD PACKAGE

OPPORTUNITY	PRICE	AVAILABILITY
Please see Sponsorship Prospectus	\$15,000	One

### EXCLUSIVE SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	PRICE	AVAILABILITY
Educational Track	\$2,500	Ten
Board Workshop	\$2,500	One
Charging Stations	\$5,000	Two
Conference Mobile App	\$5,000	One
Official Name Badges	\$5,000	One
Professional Headshots Station	\$5,000	One
Professional Chair Massages	\$5,000	One
Conference Wi-Fi	\$10,000	One
Hotel Room Key Card	\$5,000	One
Technology Lounge	\$10,000	One
Thursday Evening Event	\$10,000	One
Resort Visibility	Contact Alyssa	Contact Alyssa
Your Idea Here!	Contact Alyssa	Contact Alyssa

## Save-the-Date

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### 2019 Texas Charter Schools Conference

October 28-30, 2019

JW Marriott San Antonio Hill Country Resort & Spa



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Visit the TCSA Conference Website at  
**[www.texascharterconference.com](http://www.texascharterconference.com)**  
to Secure your Booth Today!



