

SEPTEMBER 25-27, 2023

JW MARRIOTT | AUSTIN



TEXAS PUBLIC
CHARTER SCHOOLS
CONFERENCE

2023 PROSPECTUS



PAINTING A BRIGHTER FUTURE

Dear Partner in Education,

Texas has one of the largest and fastest growing public charter school communities in the country — with approximately 900 campuses serving 375,000 students, and 58,000 more students on charter waitlists. Every year, thousands more students turn to our campuses. Those students are overwhelmingly children of color and economically disadvantaged—students who have long been underserved. The good news? Public charter schools are getting it right.

- **Seven of the 10 highest-rated school districts in Texas are public charters**
- **Students make more than one month's worth of extra academic progress each year**
- **Students are twice as likely to pass rigorous AP and IB exams**
- **Children of color, English learners, and low-income students outperform in reading**

Simply put: Public charter schools are transforming Texas! We invite you to be a part of our rapidly growing community by joining us in person at the Texas Public Charter Schools Conference at the beautiful JW Marriott in Austin, TX from September 25-27, 2023.

The Texas Public Charter Schools Conference is the only statewide gathering of leaders and innovators from public charter schools across Texas. This event is specifically designed to improve operations and management, educate on advocacy and policy, share best practices, support innovation, and augment academic outcomes. It's thoughtfully designed by the Texas Public Charter Schools Association (TPCSA) and a committee of schools and committed supporters.

We hope to partner with superior providers like you to meet the demanding challenges of charter school leaders and educators.

Charter schools are nimble and are always searching for the latest innovations, smart solutions, and state-of-the-art products to provide the best educational outcomes for Texas' public charter school children. I know you and your team have a solution that's right for our schools, and I'm eager for you to share your innovation with them.

You can enhance and grow quality public education in Texas by reaching influential charter school leaders and educators through trade show participation and sponsorship at the 2023 Texas Public Charter Schools Conference. Your involvement provides attendees with the tools and resources necessary to change student lives through public education in Texas.

Thank you for supporting great educational opportunities for Texas children. We look forward to seeing you in Austin this fall!

Regards,



Starlee Coleman

Chief Executive Officer
Texas Public Charter Schools Association

THANK YOU

TEXAS PUBLIC
CHARTER SCHOOLS
CONFERENCE



2022 EXHIBITORS & SPONSORS

7 Mindsets
Adventure Dash Fun Run
AIM
Alamo Classroom Solutions
Amazon
Amplify
ASCENDER
Autonomous Works/Kai's Education
Barrett
Baird
BookReport
Bright Thinker
Building Hope
Building Solutions
BOK Financial
BuyQ
Capital Impact Partners
CBRE
Centric Learning, Inc.
Charter School Capital
Charter School Success
Charter Schools Now
Choice Advisors
CheckBox Pro
ClassLink
ClassTag
Combined Benefits Group
Cross Country Healthcare
Curriculum Associates
Cytek Media Systems, Inc.
D.A. Davidson & Co.
DMAC Solutions - Region 7 ESC
Easysuite Software (Lotterease)
Element Architects
Epic Insurance Brokers & Consultants
Equitable Facilities Fund
ER2
ExploreLearning
FEV Tutor
Firetrol Protection Systems

French Toast School Uniforms
Gateway
Grace Hebert Curtis Architects
Highmark
Harris County Department of Education
Harris School Solutions
Hello World CS
HJSims
Hunton Andrews Kurth
iCEV
IMA Financial Group
Insite
iteachTEXAS
J G Dickson Educational Services
K-12 by Elior
Kelsey-Seybold Clinic
Lands' End School Uniform
Levines Uniform Headquarters
Lightspeed Technologies
Lowman Education LLC
Marco
Marsh McLennan Agency - Southwest
Masterson Advisors LLC
McGriff
mma
Mobile Modular
Move This World
Mussman Architects PA
National University
New Plan Learning
NWEA
Onboarding Solutions
Palomar Modular Buildings, LLC
PEX
Pivot North Architecture
PNC Bank
Proximity Learning
Ramtech Building Systems, Inc.
RBC Capital Markets
RCI

Records Consultants, Inc. (RCI)
Red Hook Capital Partners
Region 10 ESC
Regions Bank
Renaissance
Schola
School Food and Wellness Group
School Outfitters
School Specialty Curriculum
SchoolPass
Schulman, Lopez, Hoffer & Adelstein LLP
SELF- Special Education Leadership Fellowship
Sirius Education Solutions
Southwest Courts & Floors, Inc. dba Sport Court Texas
Specialized Assessment & Consulting
Staples
Stifel, Nicolaus & Company, Inc.
SummitK12
Sutton Frost Cary
Swift Screen
Swing Education
Teachers Now
Tenet Leadership
Texas Capital Bank
Texas Political Subdivision
Texas School Procedures
Texas Teachers of Tomorrow
The Social Institute
Utica National Insurance Group
Veregy
Waltz
Wellness for Educators
Wye River Group
Zenith Learning
Ziegler

REASONS TO EXHIBIT WITH US

Exclusive Exhibit Hall hours including meals, networking breaks, and a reception.

Exhibitors are also invited to participate in all aspects of the conference including attending the Tuesday evening event.

Maximum exposure at the only conference dedicated to Texas public charter school leaders

Raise awareness of your brand

Draw your target market to you in one place and time

Launch new products

Attract new client base and maintain existing customers

Develop a competitive edge on your industry competitors

Demonstrate your expertise and valuable school solutions to over 1800 registrants. Meet high-level decision makers in person at the 2023 Texas Public Charter Schools Conference. Showcase your company's support of the Texas public charter schools movement and your understanding of their unique needs.

The Texas Public Charter Schools Conference is the **ONLY** statewide gathering of the leaders and innovators of Texas' public charter schools.

Registration opens for TPCSA Annual Sponsors

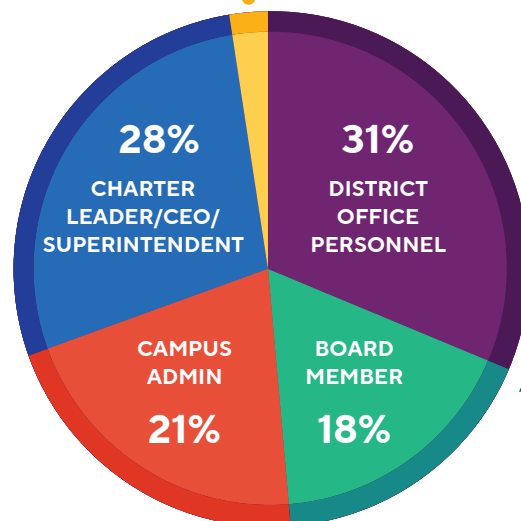
March 1, 2023

For everyone else, registration begins

April 1, 2023

TEACHER/INSTRUCTIONAL STAFF

2%



**WHO
ATTENDS**

TESTIMONIALS

"The public charter school movement is stronger when we engage, knowledge-share and empower one another to broaden our impact. This is the experience that we gain from attending the Texas Public Charter School conference. Each year we look forward to joining our peers and growing our shared capacity to expand the public charter school opportunity to Texas students and their families."

Mr. Alfredo Segura Jr.

New Frontiers Public Schools, CEO/Superintendent

"The Texas Public Charter School Association Conference is such a great opportunity to help Texas charter schools get where they are going. No other event brings together the charter school community of Texas better than the TPCSA Conference. We are grateful for the connections we make there every year."

Tony Solorzano

Charter School Capital

"I have charter school clients across the country and need to be selective about the conferences I attend. The Texas Charter Schools Conference is always on my list. You won't find another state conference that has a better combination of excellent networking opportunities and quality content in a fast-growing charter sector."

Lyman Millard

Bloomwell Group

"The Texas Public Charter Schools Conference is next level. All aspects of the event including the integration of TEA into sessions and legislative engagement elevated the dynamics of the conference. Interaction between schools, solution providers, government officials, and the TPCSA staff was professional, collaborative, and genuine. I cannot wait to help support and attend the 2023 TPCSA Conference."

Tracy Ball

Hello Hero

EXHIBIT AT-A-GLANCE



EXHIBITOR HALL BOOTH PACKAGE INCLUDES

8 x10 booth space

One 6' draped table

Two chairs

Wastebasket

One-line booth ID sign*

BRAND RECOGNITION

2 complimentary
full conference registrations

25-word listing in
conference mobile app

FOR AN ADDITIONAL FEE

Additional furniture

Electricity

Internet or phone
connections

Lead retrieval

EXHIBITOR MOVE-IN HOURS

Sunday, September 24

4:00 - 6:30 PM

Monday, September 25

8:00 - 2:00 PM

EXHIBIT HALL HOURS

Monday, September 25

4:00 - 6:00 PM

Tuesday, September 26

8:00 - 1:45 PM

EXCLUSIVE EXHIBIT HALL HOURS

Monday, September 25

4:00 - 6:00 PM

Tuesday, September 26

8:00 - 10:00 AM

11:00 - 11:30 AM

12:30 - 1:45 PM

EXHIBITOR DISMANTLE HOURS

Tuesday, September 26

1:45 - 6:00 PM

Wednesday, September 27

8:00 - 12:00 PM

*This exhibit hall is already carpeted.

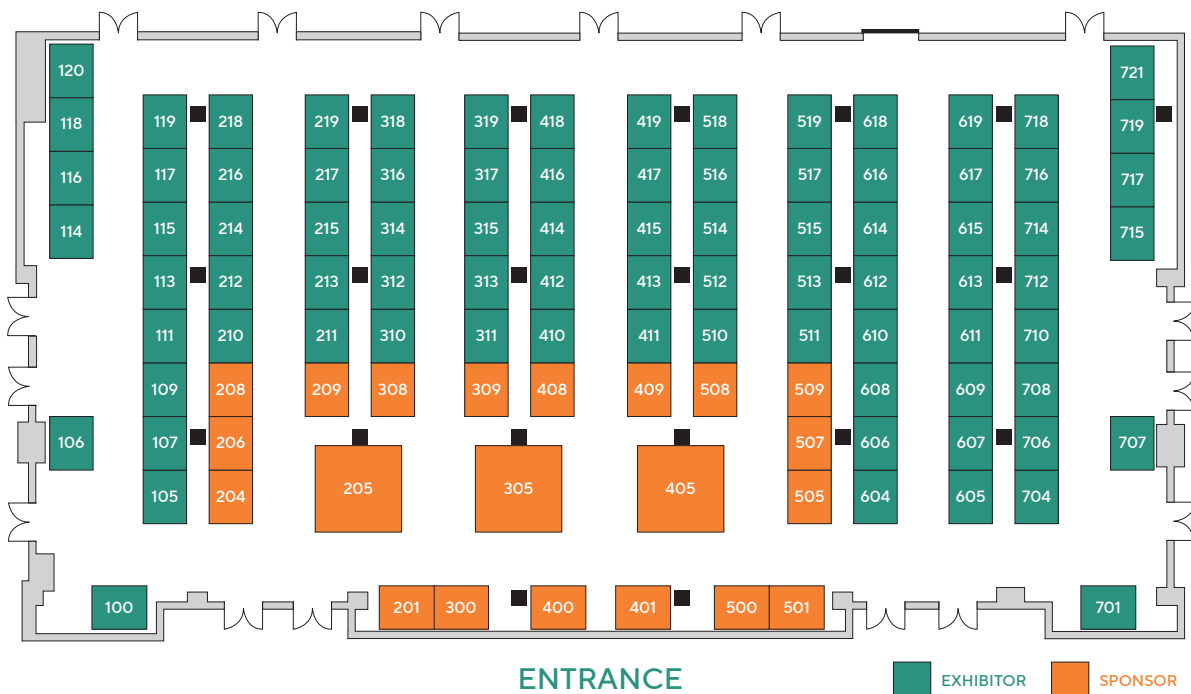
EXHIBIT AT-A-GLANCE



EXHIBIT BOOTH FEES

Traditional Booth	\$2,800
TPCSA Solution Provider	\$2,520
Bronze Sponsor	\$2,380
Silver Sponsor	\$2,240
Gold Sponsor	\$2,100
Additional Exhibitor Badges	\$400

EXHIBIT HALL FLOOR PLAN





TPCSA SOLUTION PROVIDER BENEFITS

As a TPCSA Solution Provider,
you receive additional benefits
as a conference exhibitor:

SOLUTION PROVIDER BENEFITS

Drink tickets for welcome reception and evening event

10% discount on exhibit booth fee

Exclusive early access booth selection
March 1- 31, 2023

Conference attendee list

Exclusive opportunity to be a TPCSA Conference Sponsor



OVERVIEW OF SPONSORSHIP BENEFITS

Align your brand with one of education's most highly respected organizations and influence the audience that matters most to you. Sponsorships are available up until the conference in September to companies that meet TPCSA's sponsorship guidelines.

TPCSA is committed to helping your company benefit from incredible brand awareness and gain a significant volume of high-quality leads. Reach beyond the competition and set your company apart with an exclusive sponsorship opportunity. Call or email us today before the best opportunities are taken!

TPCSA ANNUAL SPONSORSHIP BENEFITS

\$1,500

(formerly known as TPCSA Solution Provider Membership)

- School Demographics
- Opportunities to sponsor TPCSA Meetings & Events (outside of conference)
- Solution Provider Directory Listing

WITH A SEPARATE PURCHASE OF A CONFERENCE BOOTH, YOU WILL RECEIVE:	TPCSA ANNUAL SPONSOR	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
BOOTH STAFF ALLOTMENT	2	2	4	6	8	10
DRINK TICKETS FOR WELCOME RECEPTION AND EVENING EVENT	✓	✓	✓	✓	✓	✓
CONFERENCE EXHIBIT BOOTH FEE	10% OFF	15% OFF	20% OFF	25% OFF	100% OFF	100% OFF
EARLY BIRD BOOTH SELECTION	✓	✓	✓	✓	✓	✓
CONFERENCE ATTENDEE LIST (PRE AND POST CONFERENCE)	✓	✓	✓	✓	✓	✓
RESERVED BOOTH IN THE SPONSORS CIRCLE			✓	✓	✓	✓
GENERAL SPONSOR LOGO RECOGNITION (WEBSITE, MOBILE APP, SIGNAGE AT CONFERENCE)	✓	✓	✓	✓	✓	✓
CONFERENCE SPONSORSHIP OPPORTUNITY (DEADLINE JUNE, THEN GOES TO FOLLOWING YEAR)		GOLD	SILVER	GOLD	PLATINUM	
EXTRA EMAIL COMMUNICATION SPONSORSHIPS LEADING UP TO CONFERENCE				1	1	ALL COLLATERAL & NEWSLETTER
COMPLIMENTARY EXHIBIT BOOTH IN SPONSORS CIRCLE					15x15	15x15
SEAT ON CONFERENCE ADVISORY BOARD					✓	✓
(1) LOGO RECOGNITION SIGN IN DESIGNATED HIGH TRAFFIC AREA				✓	✓	✓
EXHIBIT HALL LUNCH SPONSOR				✓		
WELCOME RECEPTION SPONSOR						✓
LOGO RECOGNITION IN EVERY CONFERENCE E-BLAST						✓
EXCLUSIVE SLIDE AND THANK YOU ANNOUNCEMENT AT THE GENERAL SESSION						✓
SPONSORSHIP FEE	\$1,500	\$5,000	\$10,000	\$15,000	\$25,000	\$50,000
EXHIBIT BOOTH FEE	\$2,520	\$2,380	\$2,240	\$2,100	\$0	\$0

SPONSORSHIP PACKAGES

DIAMOND PACKAGE	\$50,000
ONE (15' x 15') COMPLIMENTARY ISLAND BOOTH IN SPONSOR CIRCLE	
TEN COMPLIMENTARY, FULL CONFERENCE REGISTRATIONS	
EXCLUSIVE SLIDE AND THANK YOU ANNOUNCEMENT AT GENERAL SESSION	
<p>LOGO RECOGNITION</p> <ul style="list-style-type: none"> • All pre and post conference e-blasts • General thank you email sent the week prior to the conference to all registered attendees with link to sponsor's website and booth number • General sponsor thank you signage • One conference sign in a designated high traffic area (exclusive) • Conference website home page with link to sponsor's website • Conference Mobile App recognition • Kickoff Reception Signage 	
CONFERENCE SPONSOR LOGO PROVIDED FOR USE BY THE SPONSOR WITH APPROVAL FROM TPCSA	
500-WORD ORGANIZATION DESCRIPTION ON THE CONFERENCE MOBILE APP	
ONE BANNER AD IN CONFERENCE MOBILE APP	
CONFERENCE ATTENDEE LIST (PRE AND POST CONFERENCE)	
DRINK TICKETS	
EARLY BIRD BOOTH SELECTION	

SPONSORSHIP PACKAGES

PLATINUM PACKAGE	\$25,000
ONE (15' x 15') COMPLIMENTARY ISLAND BOOTH IN SPONSOR CIRCLE	
EIGHT COMPLIMENTARY, FULL CONFERENCE REGISTRATIONS	
<p>LOGO RECOGNITION</p> <ul style="list-style-type: none"> • General thank you email sent the week prior to the conference to all registered attendees with link to sponsor's website and booth number • General sponsor thank you signage • Conference website home page with link to sponsor's website • Conference Mobile App recognition • Signage at each Exhibit Hall Break 	
CONFERENCE SPONSOR LOGO PROVIDED FOR USE BY THE SPONSOR WITH APPROVAL FROM TPCSA	
250-WORD ORGANIZATION DESCRIPTION ON THE CONFERENCE MOBILE APP	
ONE BANNER AD IN CONFERENCE MOBILE APP	
CONFERENCE ATTENDEE LIST (PRE AND POST CONFERENCE)	
100% DISCOUNT EXHIBIT BOOTH FEE	
EARLY BIRD BOOTH SELECTION	
DRINK TICKETS	
CHOICE OF ONE PLATINUM LEVEL EXCLUSIVE SPONSORSHIP OPPORTUNITY LISTED ON PAGE 12	

CHOICE OF PLATINUM EXCLUSIVE SPONSORSHIP OPPORTUNITY

WIFI SPONSOR

WiFi is consistently the top requested amenity at the Texas Public Charter Schools Conference. Be the multitasker's hero by providing WiFi to attendees in the meeting and exhibition spaces. We can even make the password your company's name!

EVENING EVENT

Play co-host with TPCSA by sponsoring the Tuesday Night bash. This evening event includes dinner and drinks in a relaxed and upbeat atmosphere and is the perfect opportunity to highlight your company.

TECH DESK

Attracting more than 1,800 attendees; Texas Public Charter Schools Conference is one of the only statewide gatherings of the leaders and innovators of Texas' public charter schools. The Tech Desk provides assistance for those needing help downloading the mobile app or connecting to the WiFi. Put your branding at the forefront with our attendees and help them connect the gap.

AISLE CLINGS

We all know TPCSA attendees walk around the exhibit hall looking for navigation. Increase your visibility to all attendees by putting your logo on all aisle signs.

SPONSORSHIP PACKAGES

GOLD PACKAGE	\$15,000
ONE (8' x 10') BOOTH IN SPONSOR CIRCLE	
SIX COMPLIMENTARY, FULL CONFERENCE REGISTRATIONS	
<p>LOGO RECOGNITION</p> <ul style="list-style-type: none"> • General thank you email sent the week prior to the conference to all registered attendees with link to sponsor's website and booth number • Conference website home page with link to sponsor's website • General sponsor thank you signage • Conference Mobile App recognition • Lunch Signage in Exhibit Hall 	
CONFERENCE SPONSOR LOGO PROVIDED FOR USE BY THE SPONSOR WITH APPROVAL FROM TPCSA	
200-WORD ORGANIZATION DESCRIPTION ON THE CONFERENCE MOBILE APP	
CONFERENCE ATTENDEE LIST (PRE AND POST CONFERENCE)	
25% DISCOUNT EXHIBIT BOOTH FEE	
EARLY BIRD BOOTH SELECTION	
DRINK TICKETS	
CHOICE OF ONE GOLD LEVEL EXCLUSIVE SPONSORSHIP OPPORTUNITY LISTED ON PAGE 14	

CHOICE OF GOLD EXCLUSIVE SPONSORSHIP OPPORTUNITY

COFFEE BREAK (4)

Attendees love their coffee! Located in the exhibit hall, this sponsorship includes standard self-serve coffee stations near your booth. Opportunity to distribute coffee related giveaways, such as coffee mugs, chargers, postcards, etc. You can also add-on your company branded recyclable coffee cup for a little extra branding and recognition.

RECHARGE STATION

Create a space where attendees can recharge and sanitize their phones and laptops during the conference. As the sponsor, there is lots of room for creativity when designing this space. This area must include at least 10 outlets/charging cords for attendees to recharge their devices. The sponsor will receive logo recognition within the station and general logo recognition pre/during/post conference.

PROFESSIONAL HEADSHOTS

This opportunity includes a private space in the exhibit hall where attendees can get their professional headshots taken to use copyright free on their website, LinkedIn profile and/ or marketing pieces. Your logo will appear on the website of the photos as well as on a business card with instructions to download your photo.

WELCOME COCKTAILS & DESSERTS

What better way to say you care than to welcome guests to the festivities with nightcaps and desserts on Sunday evening. Help TPCSA kick off our three-day event in the best way in a beautiful open air setting at the JW Marriott Austin.

SPONSORSHIP PACKAGES

SILVER PACKAGE	\$10,000
ONE (8' x 10') BOOTH IN SPONSOR CIRCLE	
4 BOOTH STAFF ALLOTMENT	
DRINK TICKETS	
20% DISCOUNT EXHIBIT BOOTH FEE	
EARLY BIRD BOOTH SELECTION	
CONFERENCE ATTENDEE LIST (PRE AND POST CONFERENCE)	
GENERAL SPONSOR LOGO RECOGNITION (WEBSITE, MOBILE APP, SIGNAGE AT CONFERENCE)	
CHOICE OF ONE SILVER LEVEL EXCLUSIVE SPONSORSHIP OPPORTUNITY LISTED ON PAGE 16	

CHOICE OF SILVER EXCLUSIVE SPONSORSHIP OPPORTUNITY

NAME BADGES

Capture the attention of hundreds as attendees wear your company's name. This invaluable marketing item will be offered to each and every attendee as they pick up their name badge. The company logo is to be provided by the Sponsor and TPCSA is responsible for the production of name badges.

MOBILE APP

Be the exclusive sponsor of the official app for the 2023 TPCSA Conference and be at the attendees' fingertips before, during and after the conference. Your company will be prominently recognized with your full-color logo integrated into the app – giving you several weeks of prime exposure. We will include your logo on all e-blasts to attendees pertaining to the mobile app.

HOTEL KEY CARDS

Make the first impression when attendees check into the hotel, by having your logo featured on the key cards. Simple and effective, branded hotel room keys put your company logo in attendees' hands multiple times throughout the event. The company logo is to be provided by Sponsor. TPCSA is responsible for ordering the hotel key cards.

EDUCATIONAL WORKSHOPS (3)

Engage with conference attendees by sponsoring either the Board, Finance, or STAAR Workshop on Tuesday, September 26th. As a sponsor, you'll be able to welcome attendees as they enter the workshop and kick off the workshop with a 5 minute promotional presentation opportunity.

KEYNOTE SPEAKER

Each year TPCSA recruits elite Keynote's to speak at our general session. Be the premiere player at Texas Public Charter Schools Conference with visibility in conference slides and an opportunity to introduce the Keynote speaker.

FIRST TIMERS BREAKFAST

Your company name will appear on the breakfast signage – a stop for every conference attendee. As a sponsor, you'll be able to welcome attendees as they enter the workshop and kick off the workshop with a 5 minute promotional presentation opportunity.

SOLUTION PROVIDER SESSION

Engage with conference attendees on Monday, September 25th by sponsoring an engaged conversation with charter leaders. As a sponsor, you'll be able to welcome attendees as they enter and curate a custom session specifically tailored to how your organization can support charters. Opportunity to cater lunch or invite the group to an offsite lunch afterwards.

EARLY BIRD NETWORKING

your company name will appear on the networking signage. The early bird networking will include coffee and pastries as well as networking opportunities. As attendees enter the meet-up space, you will welcome them, hand out giveaways, and mix & mingle.

TUESDAY NIGHT PHOTO BRANDING

Guests can look back fondly at their experience at the 2023 Texas Public Charter Schools Conference when you choose to sponsor the evening photography. Printed photos will include your branding and guests may take them home with them.

REGIONAL MEETINGS

Your logo will be prominently displayed at the doorway of the regional meeting room. As a sponsor, you'll be able to welcome attendees as they enter the workshop and kick off the workshop with a 5 minute promotional presentation opportunity.

SPONSORSHIP PACKAGES

BRONZE PACKAGE	\$5,000
ONE (8' x 10') BOOTH IN SPONSOR CIRCLE	
2 BOOTH STAFF ALLOTMENT	
DRINK TICKETS	
15% DISCOUNT EXHIBIT BOOTH FEE	
EARLY BIRD BOOTH SELECTION	
CONFERENCE ATTENDEE LIST (PRE AND POST CONFERENCE)	
GENERAL SPONSOR LOGO RECOGNITION (WEBSITE, MOBILE APP, SIGNAGE AT CONFERENCE)	
CHOICE OF ONE BRONZE LEVEL EXCLUSIVE SPONSORSHIP OPPORTUNITY LISTED ON PAGE 18	

CHOICE OF

BRONZE EXCLUSIVE SPONSORSHIP OPPORTUNITY

SESSION STRAND (9)

Your logo will be prominently displayed at the doorway of each session in a particular strand. Choose a strand that best aligns with your tools and services. Your logo will also be included in the presentation slide deck.

WELCOME BAG (5)

Send our attendees home with a unique piece of swag. This sponsorship provides you with the opportunity to place one branded item inside each attendee's Welcome Bag. The bags are jointly branded by Hunton Andrew Kurth and TPCSA. You provide the item, we provide the stuffing and the delivery.

SANITATION STATION

Designated branding on all hand sanitizing stations throughout the JW Marriott Conference floor.

REGISTRATION CONFIRMATION

Have your company logo and artwork be seen first by all conference participants. Every time an attendee registered for the conference they will receive a confirmation email with your logo on it. That's over 1800 emails!

WE CAN'T WAIT TO SEE YOU IN 2023!



PLEASE CONTACT

membershipadmin@txcharterschools.org
to become a sponsor!

(512) 584-8272
www.texascharterconference.com



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