Monday, October 28, 2019					
Session Title	Date	Time Start	Time End	Room	Schedule Track
Registration Open	Monday, October 28, 2019	08:30AM	5:00PM	Registration Counter	
Pre- Conference Session: Board Governance: Financial Perspective	Monday, October 28, 2019	09:30AM	10:30AM	Grand D	Governance & School Law
Pre- Conference Session: HB 3 - A Summary of New Financial and Academic					
Requirements for Charter Schools	Monday, October 28, 2019	9:30AM	10:30AM	Grand EF	Advocacy & Comms
Pre- Conference Session: Innocent Until Proven Guilty: Evaluating Culturally					
and Linguistically Diverse Learners for Special Education in the Midst of a					
Corrective Action Plan from TEA	Monday, October 28, 2019	9:30AM	10:30AM	Grand RS	Student Success & Learning
Pre- Conference Session: Mentoring New Teachers	Monday, October 28, 2019	9:30AM	10:30AM	Grand NO	Leadership & Coaching
Pre Conference Session: Construction Alternatives & Solutions When					
Problems Occur	Monday, October 28, 2019	9:30AM	10:30AM	Grand B	Strategic Planning & Growth
Pre Conference Session: When Disaster Strikes! How to Maximize Your					
Insurance Claims	Monday, October 28, 2019	10:45AM	11:45AM	Grand B	Strategic Planning & Growth
Pre- Conference Session: Moving Technology a From Service Provider to a					
Strategic Partner: The YES Prep Story	Monday, October 28, 2019	9:30AM	10:30AM	Grand PQ	Leadership & Coaching
Pre- Conference Session: Get the Right People on the Bus! - Hiring Mission					
and Core Values Aligned Team Members	Monday, October 28, 2019	10:45AM	11:45AM	Grand PQ	Leadership & Coaching
Pre- Conference Session: Section 504: What's in Your Wallet?	Monday, October 28, 2019	10:45AM	11:45AM	Grand RS	Student Success & Learning
Pre- Conference Session: Strategic Facilities Planning - How to understand					
and leverage your resources to open up new facilities options for your					
school's growth	Monday, October 28, 2019	10:45AM	11:45AM	Grand EF	Strategic Planning & Growth
Pre- Conference Session: Texas Parents Choose: How the first state-wide					
shared K-12 school application helps us understand what parents want and					Marketing Your School &
need	Monday, October 28, 2019	10:45AM	11:45AM	Grand NO	Community Engagement
Teacher Satisfaction: What Do Educators Really Think?	Monday, October 28, 2019	11:00AM	12:00PM	Grand C	Leadership & Coaching
Opening Pep Rally	Monday, October 28, 2019	12:00PM	1:30PM	Grand G-J	
Recess	Monday, October 28, 2019	1:30PM	2:00PM	Grand G-J Foyer	
Designing Beautiful Classrooms and Hallways	Monday, October 28, 2019	2:00PM	3:00PM	Grand C	Student Success & Learning
Fund Accounting - Its not fun but it needs to be right	Monday, October 28, 2019	2:00PM	3:00PM	Grand EF	Finance & Operations
How smart tools can protect K-12 students from harm	Monday, October 28, 2019	2:00PM	3:00PM	Grand A	Safety & Security
How to Stay Cool When Conversations Get Heated	Monday, October 28, 2019	2:00PM	3:00PM	Grand D	Leadership & Coaching
Nature Studies: Getting 21st Century Learners Outside	Monday, October 28, 2019	2:00PM	3:00PM	Grand B	Student Success & Learning
Texas OnCourse: Expand College and Career Advising through Innovative					
Professional Development	Monday, October 28, 2019	2:00PM	3:00PM	Grand PQ	Leadership & Coaching
We started from the bottom, now we are here.	Monday, October 28, 2019	2:00PM	3:00PM	Grand RS	Student Success & Learning
Superintendent Workshop	Monday, October 28, 2019	2:00PM	5:00PM	Grand G-J	
Recess	Monday, October 28, 2019	3:00PM	4:00PM	Exhibit Hall	
Playground Open	Monday, October 28, 2019	3:00PM	7:00PM	Exhibit Hall	
					Marketing Your School &
Charter Moms Advocacy: Community Building Through Social Media	Monday, October 28, 2019	4:00PM	5:00PM	Grand C	Community Engagement
Charter Schools and Students with Disabilities: A Comparison of Charter					
Schools and Traditional Public Schools in North Texas	Monday, October 28, 2019	4:00PM	5:00PM	Grand EF	Student Success & Learning
Engineering for All Students: A Hands-On Approach to Building 21st Century	,				<u> </u>
Skills	Monday, October 28, 2019	4:00PM	5:00PM	Grand RS	Student Success & Learning

How, When, and Why do Parents Choose Schools? Strategies for Parent					Marketing Your School &
Engagement, Partnering, and Listening	Monday, October 28, 2019	4:00PM	5:00PM	Grand A	Community Engagement
Legislative Alert - Four New Bills You Need to Know About	Monday, October 28, 2019	4:00PM	5:00PM	Grand B	Advocacy & Comms
The Fireworks of Feedback	Monday, October 28, 2019	4:00PM	5:00PM	Grand PQ	Leadership & Coaching
The Power of Partnerships: Adding Evidence-based Pre-Kindergarten to					
boost Charter School children's outcomes	Monday, October 28, 2019	4:00PM	5:00PM	Grand D	Student Success & Learning
Welcome Reception - Taste of San Antonio	Monday, October 28, 2019	5:00PM	7:00PM	Exhibit Hall	
*Drawings will occur at 6:30PM (Must be present to win)					

Tuesday, October 29, 2019					
Session Title	Date	Time Start	Time End	Room	Schedule Track
Recess	Tuesday, October 29, 2019	7:00AM	8:30AM	Exhibit Hall	
Playground Open	Tuesday, October 29, 2019	7:00AM	5:30PM	Exhibit Hall	
Registration Open	Tuesday, October 29, 2019	7:30AM	3:30PM	Registration Counter	
A Robust K-12th History Program: An Integral Part of a College Prep School	Tuesday, October 29, 2019	8:30AM	9:30AM	Grand RS	Student Success & Learning
Charter School Employment Law Update: An Overview of Recent FLSA,					
Department of Labor, EEOC cases involving Charter Schools and Caselaw.	Tuesday, October 29, 2019	8:30AM	9:30AM	Grand D	Governance & School Law
From Dirt to Reality - Building Your Campus From The Ground Up	Tuesday, October 29, 2019	8:30AM	9:30AM	Grand B	Strategic Planning & Growth
Connecting with Elected Officials: Using Advocacy to make your voice heard	Tuesday, October 29, 2019	8:30AM	9:30AM	Grand NO	Advocacy & Comms
Leading organizational incident management: How to be responsive without					
living in a perpetual fire drill	Tuesday, October 29, 2019	8:30AM	9:30AM	Grand A	Safety & Security
Payroll 101 for Charter Schools	Tuesday, October 29, 2019	8:30AM	9:30AM	Grand EF	Finance & Operations
Staying True to Your Mission or Are You Drifting?	Tuesday, October 29, 2019	8:30AM	9:30AM	Grand PQ	Leadership & Coaching
The Power of Belief - Building a School for Sustained Success	Tuesday, October 29, 2019	8:30AM	9:30AM	Grand C	Leadership & Coaching
Board Workshop	Tuesday, October 29, 2019	8:15AM	11:45AM	Grand KL	
Auditee and Auditor Perspective: Tips and Tactics for a Successful Audit	Tuesday, October 29, 2019	9:45AM	10:45AM	Grand EF	Finance & Operations
Charter School Expansion - Effective Operational and Financial Decision					
Making	Tuesday, October 29, 2019	9:45AM	10:45AM	Grand B	Strategic Planning & Growth
Charter Schools, Infinity Stones, and Thanos: Three Charter School Avengers					
Discuss Four Recent Texas Cases Reshaping Charter Schools and Major					
Legislative Shifts and New Laws Impacting Charter Schools.	Tuesday, October 29, 2019	9:45AM	10:45AM	Grand D	Governance & School Law
Effective Messaging - Best Practices	Tuesday, October 29, 2019	9:45AM	10:45AM	Grand NO	Advocacy & Comms
Engaging Your Base: How to Encourage Parents, Teachers, and Staff to Be					Marketing Your School &
Charter School Advocates	Tuesday, October 29, 2019	9:45AM	10:45AM	Grand C	Community Engagement
HB3 PreK Requirements - A Comprehensive Guide for Charter School PreK					
Programs	Tuesday, October 29, 2019	9:45AM	10:45AM	Grand RS	Student Success & Learning
If you build it, they will come. Restorative Justice in charter schools.	Tuesday, October 29, 2019	9:45AM	10:45AM	Grand A	Safety & Security
Let the Data do the Talking! Data-Based Decision Making to Increase Student					
Performance	Tuesday, October 29, 2019	9:45AM	10:45AM	Grand PQ	Student Success & Learning
Classroom Sessions	Tuesday, October 29, 2019	11:00AM	12:00PM		
Collaborative Strategic Planning	Tuesday, October 29, 2019	11:00AM	12:00PM	Grand B	Strategic Planning & Growth
Come and Get Your Prior Written Notice: What you Need to Know on Special					
Education, 504 and OCR Caselaw Update and State of the State	Tuesday, October 29, 2019	11:00AM	12:00PM	Grand D	Governance & School Law
Community Connections: Networking Student Benefits in your Local					Marketing Your School &
Community	Tuesday, October 29, 2019	11:00AM	12:00PM	Grand C	Community Engagement

Media Relations - What Charter Leaders Need to Know	Tuesday, October 29, 2019	11:00AM	12:00PM	Grand NO	Advocacy & Comms
New Hire Process: The Quick, Compliant Way	Tuesday, October 29, 2019	11:00AM	12:00PM	Grand PQ	Leadership & Coaching
Planning engaging events for staff and students with safety and security in					
mind	Tuesday, October 29, 2019	11:00AM	12:00PM	Grand A	Safety & Security
SB 11 - Ensuring Compliance with New State Safety and Security Standards for					
Charter Schools	Tuesday, October 29, 2019	11:00AM	12:00PM	Grand RS	Student Success & Learning
State Revenues: How we Plan, Adjust and Update Throughout the Fiscal Year	Tuesday, October 29, 2019	11:00AM	12:00PM	Grand EF	Finance & Operations
Member Council Meeting	Tuesday, October 29, 2019	12:00PM	01:00PM		
Recess	Tuesday, October 29, 2019	12:00PM	02:00PM	Exhibit Hall	
Classroom Sessions	Tuesday, October 29, 2019	2:00PM	3:00PM		
Creating a successful partnership with your project manager	Tuesday, October 29, 2019	2:00PM	3:00PM	Grand B	Strategic Planning & Growth
If you don't grow your people, who will? A model for developing					
organizational capacity	Tuesday, October 29, 2019	2:00PM	3:00PM	Grand PQ	Leadership & Coaching
Purchasing Law Update: What You Need to Know about Purchasing Good					
and Services and TEA Expectations and Evolving Requirements.	Tuesday, October 29, 2019	2:00PM	3:00PM	Grand D	Governance & School Law
Rapid Response - A Communications Strategy for Crisis Situations	Tuesday, October 29, 2019	2:00PM	3:00PM	Grand NO	Advocacy & Comms
SB 668 - New Growth and Expansion Rules for Charter Schools	Tuesday, October 29, 2019	2:00PM	3:00PM	Grand RS	Student Success & Learning
School Safety and Security Personnel Policies for Texas Charter Schools	Tuesday, October 29, 2019	2:00PM	3:00PM	Grand A	Safety & Security
					Marketing Your School &
The Customer Service Experience: Sharpening Your Marketing Edge	Tuesday, October 29, 2019	2:00PM	3:00PM	Grand C	Community Engagement
Title I Spending: Plan4Success	Tuesday, October 29, 2019	2:00PM	3:00PM	Grand EF	Finance & Operations
Board Workshop	Tuesday, October 29, 2019	1:15PM	4:15PM	Grand KL	
Attendance 101	Tuesday, October 29, 2019	3:15PM	4:15PM	Grand EF	Finance & Operations
Classroom Sessions	Tuesday, October 29, 2019	3:15PM	4:15PM		
HB 2293 - The New Statewide Common Application and Waitlist Reporting					
Requirements for Charters	Tuesday, October 29, 2019	3:15PM	4:15PM	Grand RS	Student Success & Learning
How Recently Passed Education Legislation and the Status of the Texas					
Economy Impact Texas Charter School Finances and Credit Quality	Tuesday, October 29, 2019	3:15PM	4:15PM	Grand B	Strategic Planning & Growth
Social Media 101	Tuesday, October 29, 2019	3:15PM	4:15PM	Grand NO	Advocacy & Comms
					Marketing Your School &
The Story of Your School: Why it matters and how to capture it	Tuesday, October 29, 2019	3:15PM	4:15PM	Grand C	Community Engagement
Utilizing campus staff to build safe and positive communities for our students	Tuesday, October 29, 2019	3:15PM	4:15PM	Grand A	Safety & Security
What happens when your school is sued?	Tuesday, October 29, 2019	3:15PM	4:15PM	Grand D	Governance & School Law
Recess - Exhibitor Raffle Drawing	Tuesday, October 29, 2019	4:15PM	5:30PM	Exhibit Hall	
*Do not have to be present to win					
Prom Throwback to the 80's	Tuesday, October 29, 2019	6:30PM	9:30PM	Grand G-J	

Wednesday, October 30, 2019					
Session Title	Date	Time Start	Time End	Room	Schedule Track
Charter Moms Strategy: Boost Student Enrollment with Social Media and					Marketing Your School &
Mobile Apps	Wednesday, October 30, 2019	8:30AM	9:30AM	Grand C	Community Engagement
Classroom Sessions	Wednesday, October 30, 2019	8:30AM	9:30AM		
Creating Effective Campus-Based Professional Development	Wednesday, October 30, 2019	8:30AM	9:30AM	Grand A	Safety & Security

District Charter Partnerships: Sparking Innovation and Creating Solutions in					
Texas Education	Wednesday, October 30, 2019	8:30AM	9:30AM	Grand PQ	Advocacy & Comms
EdLaunch 210: Texas's First School Incubator	Wednesday, October 30, 2019	8:30AM	9:30AM	Grand B	Strategic Planning & Growth
How to pitch your school and stories to the news media	Wednesday, October 30, 2019	8:30AM	9:30AM	Grand NO	Advocacy & Comms
Survival Guide to Federal Grants, aka Federal Grants 101	Wednesday, October 30, 2019	8:30AM	9:30AM	Grand EF	Finance & Operations
Transforming Classrooms in the Digital Age with Blended Learning	Wednesday, October 30, 2019	8:30AM	9:30AM	Grand RS	Student Success & Learning
Using Teacher and School Newsletters to Engage Parents	Wednesday, October 30, 2019	8:30AM	9:30AM	Grand D	Governance & School Law
Registration Open	Wednesday, October 30, 2019	8:30AM	10:00AM	Registration Counter	
Avoiding Chaos: Leadership Development and Succession Planning	Wednesday, October 30, 2019	9:45AM	10:45AM	Grand PQ	Leadership & Coaching
Classroom Sessions	Wednesday, October 30, 2019	9:45AM	10:45AM		
HB3 School Board Goals and Early Education Reading and Math Plans	Wednesday, October 30, 2019	9:45AM	10:45AM	Grand D	Governance & School Law
How Becoming a Texas New Tech Network (NTN) PBL School Can Ignite your					
School Culture!	Wednesday, October 30, 2019	9:45AM	10:45AM	Grand NO	Student Success & Learning
Rigor: The Trouble With Treasure	Wednesday, October 30, 2019	9:45AM	10:45AM	Grand RS	Student Success & Learning
Student Enrollment: Branding, marketing, and media best practices to fill					Marketing Your School &
every seat	Wednesday, October 30, 2019	9:45AM	10:45AM	Grand C	Community Engagement
The Accounting Trifecta: What Charter School CFOs Should Know About the					
New Accounting Standard Updates Issued by the Financial Accounting					
Standards Board and the Impact on Charter School Financial Reporting.	Wednesday, October 30, 2019	9:45AM	10:45AM	Grand EF	Finance & Operations
The Breakfast Club: Student Discipline new laws and requirements impacting					
charter schools, effective disciplinary investigations, and providing due					
process.	Wednesday, October 30, 2019	9:45AM	10:45AM	Grand A	Safety & Security
You've Created a Strategic Plan Now What?	Wednesday, October 30, 2019	9:45AM	10:45AM	Grand B	Strategic Planning & Growth
Classroom Sessions	Wednesday, October 30, 2019	11:00AM	12:00PM		
Our Narrative Determines our Future: Tracking College Graduation Data to					
Measure Student Success	Wednesday, October 30, 2019	11:00AM	12:00PM	Grand RS	Student Success & Learning
Political Affairs and Advocacy for Charters in Texas	Wednesday, October 30, 2019	11:00AM	12:00PM	Grand NO	Advocacy & Comms
Staying Out of Trouble: Construction Procurement, Financing and Leasing					
and Real Estate Development after the 86th Legislature an overview of the					
new laws and how they impact charter schools.	Wednesday, October 30, 2019	11:00AM	12:00PM	Grand D	Governance & School Law
Commencement - Awards Luncheon	Wednesday, October 30, 2019	12:15PM	01:45PM	Grand G-J	